

Manager, Product Development Nordic Ecolabelling



Nordic Ecolabelling

Criteria process

Status on criteria development for chemical-technical products



Nordic Ecolabelling

Established 1989 by Nordic Council of Ministers (25 years!)

Non-profit, ISO 14024 type 1



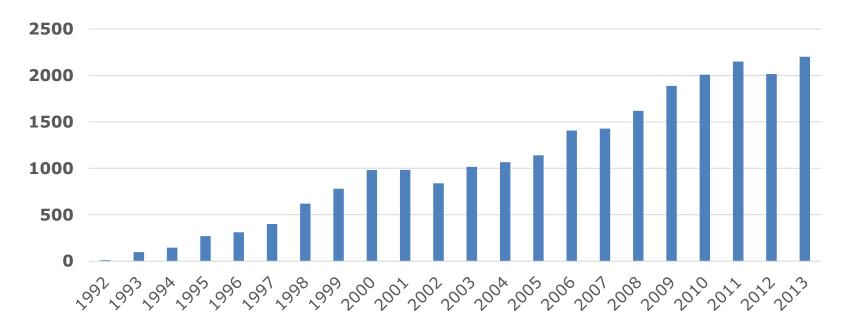
Today about 110 persons in Nordic Ecolabelling

About 50 active product groupes or services, ...and working on more...



Development

Total number of licenses in Nordic Ecolabelling



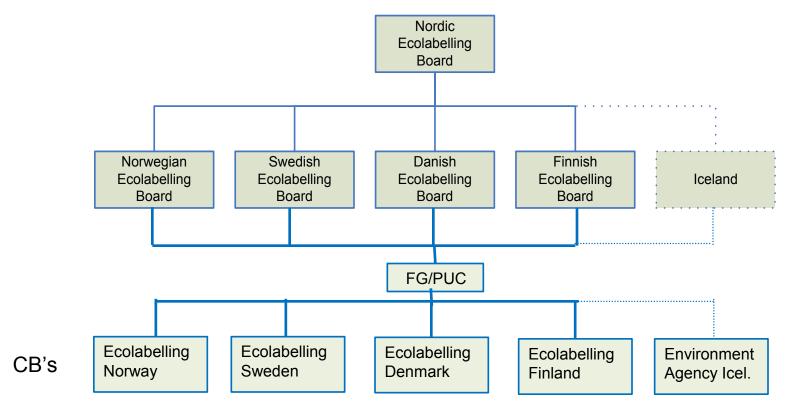
Many products under each license:

-more than 8800 tradenames on the danish market





Nordic organisation, decision proces



Nordic ecolabelling board decides (qualitative majority)
National boards give mandate to chairman
Technical secretariats

Development of criteria for ecolabelling

Essential questions in the criteria development

- 1. Are there environmental (and health) problems (Relevance)?
 - Based on lifecycle thinking
- 2. Can something be done to the problems (Potential)
- 3. Can ecolabling contribute in solving the problems (Controlability)



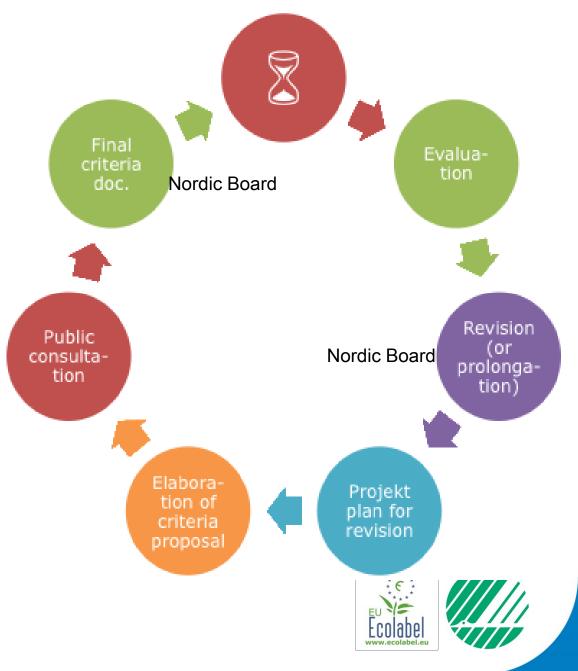


Criteria process

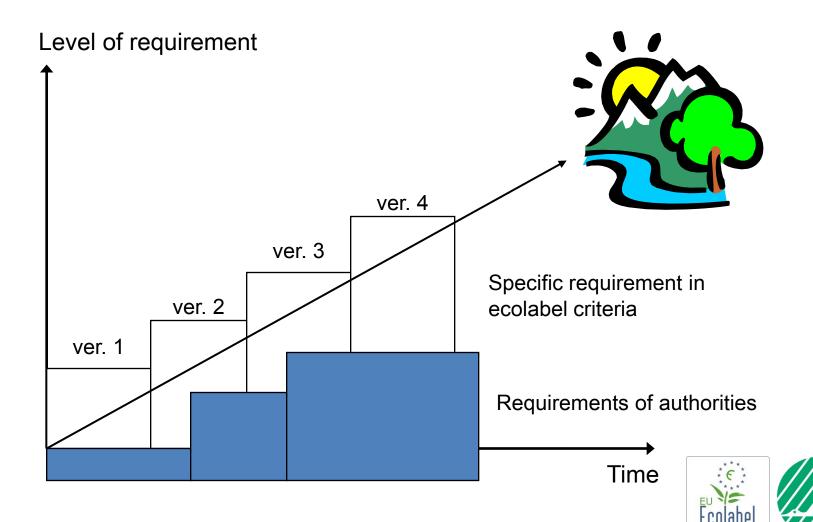
Project managed internally by Nordic Ecolabelling Product development department

Contact with producers, organisations, authorities, NGOs etc.

Open process,
public consultation
National and Nordic board



Stepwise improvement



Status, chemical technical criteria

Revised criteria (2013 + 2014):

<u>Cleaning products</u> (All purpose, sanitary, window cleaner...): Vers. 5 decided in March 2013

- CDV, biodigradability, prohibition phosphorous, prohibition fragrances in prof spray products

Professional laundry detergent: Vers. 3 decided March 2014

Efficient at lower temepratures (40-60°C)

Machine dishwash detergent: Version 6 decided March 2014

- Rinse Aid added, temperature lowered to 50°C, stringent packaging requirements, tighten perfumered and phosphorus.

Other upcomming projects

- Evaluation of cosmetics (spring/fall 2014)
- Evaluation of cleaning services (fall 2014)
- Evaluation of floor care products (fall 2014)
- Revision of cleaning products for industrial use (ready spring 2015)
- Revision of cleaning products for food industries (ready spring 2015)



DID list

DID: Detergent Ingredients Database

- •Lists toxicity and degradation for groupes of substances relevant in cleaning products.
- •Used in the Critical Dilution Volume (CDV) criteria, to value chemical substances effect in the resipient
- Cooporation between EU Ecolabel and Nordic Ecolabelling



DID list

Revision (2012-2014):

- Nordic Ecolabelling working project managers
- DHI as consultents
- Close cooporation with CESIO and chemical producers

Revised DID list (2014) published April 5th (yesterday)

- •Nordic Ecolabelling implement it from publiching date (coliving with later version)
- •At revision CDV is updated in accordance to new DID list
- •**EU Ecolabel** implement it October 2014 then it is the only DID list counting



Thank you!



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